



# Art Summer Program

## Navigate Your Way to Top US Art Schools and Programs

The Edge's Art Summer Program aims to prepare aspiring talents to build a winning portfolio or audition piece for successful admissions to top-tier US art schools and programs.

### Mode: 5-day Immersion Program Lecturer: Gary Keung



Born in Hong Kong and moved to New York at 12, Gary entered the Bronx High School of Science, a public magnet school, through the Specialized High School Admissions Test. Later, Gary enrolled at the University of Southern California in Los Angeles with a Deans Scholarship and graduated magna cum laude in Economics and East Asia Language and Culture.

As an undergraduate, Gary has worked at various community organizations for Asian Americans in New York and Los Angeles during his summers and developed an interest in international education during his exchange at Sophia University in Tokyo. Upon finishing a double Master's Degree in Economics and International Relations at the University College London and The Higher School of Economics in Moscow, Gary returned to Hong Kong, where he has since worked with hundreds of students and families as a seasoned veteran with eight years of experience.

A listener with an unyielding desire to see his students achieve the best possible results, Gary's students were admitted to top US, UK, and Canadian universities such as Yale, Stanford, Columbia, UPenn, Cornell, UC Berkeley, Cambridge, Imperial, and the University of Toronto, etc., as well as specialized arts and architecture institutes such as the Rhode Island School of Design, Pratt Institute, and Parsons School of Design.

### Gary Keung

B.A. University of Southern California  
M.A. University College London

# Course Content



## Day 1:

Students will attend a long introduction to applying for US arts majors. It comprises of the below two parts:

### Part 1: Overview of US Arts Majors and Programs

Gary will give a high-level overview of the top schools and programs across each area of arts, giving students a comprehensive understanding of the current landscape in terms of arts education in the US.

### Part 2: Preparing the Application Process

Gary will dive a little deeper into the logistics for applying to US art programs and the necessary preparation work that is required to complete the application. He will walk through 3 sample programs, which are the Ivy League sample, the popular non-Ivy League sample, and the art school sample.



## Day 2 & Day 3:

Students will attend art lectures and workshops for 2 days. These lectures aim to familiarize the students with different mediums and an informative foundation on Art History. Upon completion of the lectures, students will be able to explain and write about their work through an artist's lens. The workshop at the end aims to engage them to create art pieces as steps to developing their final art portfolios.

## Day 2

Module 1: Introduction to Fine Arts

Module 2: Painting - Mediums and Techniques

Module 3: Drawing - Materials and Techniques

Module 4: Photography & Digital Art

Module 5: Workshop - Creating your own art - Painting

## Day 3

Module 1: Sculpture - Materials and Techniques

Module 2: Printmaking - Techniques and Applications

Module 3: Decorative Arts - History & Styles

Module 4: The Role of Modern Fine Arts

Module 5: Workshop - Creating your own art - Sculpture



## Day 4:

Students will attend lectures and workshops on portfolio preparation. Gary will cover 6 areas in the lecture and workshop:

- I. Understanding the Application Requirements
- II. Selecting and Developing Portfolio Work
- III. Presentation and Documentation
- IV. Creating a Supporting Artist Statement
- V. Building a Strong Resume/CV
- VI. Workshopping and Critique



## Day 5:

Going forward - Students will have a one-on-one discussion with admissions expert on how to hone their skills further and make their applications stand out. Gary will discuss the below 3 areas:

- I. Social and Personal Themes
- II. Extracurricular Activities: Competitions
- III. Extracurricular Activities: Summer Programs

